

2024 PRSA Public Affairs & Government Summit

Building and Protecting Trust: Strategic Communications in Government

SPONSORSHIP OPPORTUNITIES

June 12-14, 2024 | Seattle | Hilton Seattle

prsa.org/PAG2024





The 2024 Public Affairs & Government Section Summit

Building and Protecting Trust: Strategic Communications in Government

About the PRSA Public Affairs & Government Section

The Public Affairs and Government Summit addresses multi-disciplinary interests of public affairs professionals and provides access to resources of interest to communicators who hold public affairs roles in private and NGO industry sectors as well as communicators with key roles in local, state, and national governmental bodies and the military.

This year's Public Affairs and Government Summit is presenting over 10 hours of professional development within a three-day span. A variety of best practices exchanges, network, panels, workshop, and collaboration among leaders whose talents are in high demand at the nexus of public policy, community safety, and protection and environmental concerns. This year's theme "Building and Protecting Trust: Strategic Communications in Government" celebrates the commitment of public affairs and government professionals to their communities and the connection we all have as public servants.

This is your organization's chance to gain visibility and engage with these communications pros.

This sponsorship offers a unique platform for you to forge meaningful connections, engage in strategic discussions, and build valuable relationships with public relations professionals within and outside the government communities. You will have unparalleled opportunities to expand your reach and foster collaboration with these groups of professionals.

We have several exclusive sponsorship opportunities with major billing in all summit communications.

CONFERENCE

SPONSORSHIP OPPORTUNITIES

Premier Sponsor – \$5,000

- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit.
- Opportunity for one breakout session to present a demo or presentation (30 minutes).
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition in Summit social media platforms.
- Brand logo displayed on PAG Section microsite.
- Opportunity to sponsor Summit happy hour &/ or dinner receptions (at sponsor's expense).
- Two Sponsor registrations.

Executive Sponsor – \$2,000

- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit.
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition in Summit social media platforms.
- Brand logo displayed on PAG Section microsite.
- Opportunity to sponsor Summit morning PRSSAPAG coffee break (at sponsor's expense).
- One Sponsor registration.

Vice Executive Sponsor – \$1,500

- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit.
- Sponsor recognition in Summit print and digital promotional materials.
- One Sponsor registration.

PRSSA Registration Scholarship – \$1,000

- One PRSSA student attendee will receive a Sponsor registration.
- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit.

For further details, contact Public Affairs & Government Conference Summit Chairs:

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