

Stand Up and Stand Out.

Today, continually honing and expanding your skills is a must to ensure your organization's strategic communications objectives are met.

As an undergraduate, here's your opportunity to get ahead of the curve.

With an active membership of over 6,000 peers and professionals across 300+ colleges and universities, the Public Relations Student Society of America (PRSSA) helps you gain the experience and practical knowledge you need to succeed.

If you're seeking internships, leadership opportunities, the latest industry news and a supportive network while you complete your studies, there's no better place than PRSSA. Join PRSSA and see for yourself!



By joining PRSSA when I was 19, I set myself on a path for career success. It gave me instant access to PRSA professionals who pushed me to do 'real' work while still in school and shared industry best practices. I wouldn't be where I am today without PRSSA's influence.

MICHELLE OLSON, APR
CEO, LAMBERT



PRSSA
www.prssa.org

Graduating This Year? We Have a Special Gift for You.

Take the next step and join PRSA as an Associate Member at a significantly discounted rate. You'll also receive complimentary membership in the New Professionals Section for your first year after graduation. It's a valuable resource to connect with other PR and communications pros who are new to the industry.

PRSSA

prssa.org

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New York, NY 10005
(212) 460-1400



PRSSA



Follow the Leaders.

Power Your Future With a
PRSSA Membership

Learn. Connect. Grow.

The Public Relations Society of America (PRSA) established PRSSA over 50 years ago to connect communications students with practitioners for a wide variety of opportunities.

Leverage PRSSA's tools and resources to become a future-ready PR, marketing or communications pro.

■ LEARN: ENHANCE YOUR EDUCATION

PRSSA makes it easy to stay current on industry news, hot topics and the latest trends to inform your coursework with:

- Monthly newsletter, national blog and daily emails
- Award-winning case studies
- Selected PRSA webinars offered at no charge

You can also earn a **Certificate in Principles of PR** to wow potential employers and stand out from the competition.

■ CONNECT: BROADEN YOUR NETWORK OF LIKE-MINDED PROFESSIONALS

It's never too early to start building a professional network of like-minded peers, mentors and thought leaders.

- Build friendships in PRSSA On-Campus Chapters

- Learn from current professionals through PRSA Sponsor Chapters
- Network with peers and practitioners at conferences and meetings
- Share ideas in the MyPRSA online community
- Plus, PRSSA members can request a mentor via PRSA's Mentor Connect program or browse the Champions for PRSSA directory to find practitioners committed to supporting your goals

■ GROW: DEVELOP YOUR POTENTIAL AS A LEADER

PRSSA membership provides an array of resources to build and use these in-demand career skills.

- Run for office in your Chapter, Student-run Firm or the National Committee
- Browse career resources for employment opportunities in the field
- Get job-hunting tips, upload your résumé and find internships through the PRSSA Internship Center

Learn from the best
to become the best
prssa.org

Feeling
Competitive?
We've Got
You Covered.

PRSSA's annual
Bateman Case
Study Competition
offers cash prizes
for the best
campaign created
and implemented
by our student
members.

Plus, you can also
take advantage
of over \$30,000
in individual
scholarships and
Chapter awards.

PRSSA