

# JOIN US AS PRSA PRESENTS ICON 2021! ALL-VIRTUAL EVENT LAUNCHES ON OCT. 4

Instructions: Please complete all information on this registration form. (If needed, the form may be photocopied for additional registrations.) Form must be complete and accompanied by payment (in U.S. funds only) in order to be processed. Registration received without payment will not be processed. Submit a separate form for each registrant. **(Please print clearly.)**

Name \_\_\_\_\_ PRSA ID \_\_\_\_\_  
(Last) (First) (Optional)

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
(Must complete to receive registration confirmation)

**CHECK APPROPRIATE BOXES**

- PRSA Member
- PRSSA Member
- Nonmember
- I am a Global Alliance Member and qualify for PRSA Member rate
- I am a CPRS Member and qualify for the PRSA Member rate
- I am a first-time attendee at this event

Include my mailing address in the attendee roster

Include my email in the attendee roster

Virtual Registration <small>Includes all online and livestreamed general sessions, professional development workshops, on-demand recordings, Solution Showcase and networking opportunities as indicated in the program.** Does not include Pre-Conference Seminars.</small>	SAVER RATE Through Sept. 10		STANDARD RATE After Sept. 10	
	Member	Nonmember	Member	Nonmember
Professional Registration	\$495*	\$695	\$695*	\$895
PRSSA (Student) and Faculty Adviser Registration	\$179	\$209	\$199	\$229

Note: You will be able to purchase tickets for optional events as they become available. Continue to check [prsa.org/icon2021](http://prsa.org/icon2021) for the latest ICON2021 information.

\*Global Alliance and CPRS members qualify for the PRSA member rate.

## Ways to Register

- **FAX:** Complete the Registration form and fax; must include credit card information.  
Fax to **(212) 460-5460**
- **Mail:** Complete registration form and mail; must include credit card information or a check made payable to PRSA ICON2021, in U.S. Funds only.  
**PRSA**  
**411 Lafayette Street, Suite 201**  
**New York, NY 10003**  
**Attn: PRSA ICON2021**
- **Website:** Visit [prsa.org/icon2021](http://prsa.org/icon2021) to register online.

## Payment

**Fee: \$ \_\_\_\_\_**

Registrations received without payment will not be processed.

Check payable in U.S. Funds to PRSA ICON2021  
 or Visa American Express Mastercard

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

I agree to pay total amount indicated according to card issuer's agreement.

**Questions? Call (800) 350-0111**

## Registration & Cancellation Policies

I agree to follow all policies and rules set forth by PRSA as they are updated from time to time, and to comply with the directions of PRSA. I acknowledge that my right to access the conference is strictly subject to such policies, rules, and directions. PRSA reserves the right, in its sole discretion, to remove or refuse entry without refund or liability of any kind to any person (i) who does not comply with any of the policies, rules, or directions governing participation in the conference; (ii) whose participation or behavior disrupts or hinders the enjoyment of the conference by others; or (iii) who breaches these registration terms and conditions.

**Cancellations/Refund Policy:** Refund of 2021 ICON registration fee, less an administrative fee of \$300 (\$85 for PRSSA students and advisers), will be made if written notice of cancellation is postmarked no later than Sept. 15, 2021. Registrants whose cancellation requests are postmarked (or emailed) after Sept. 15, 2021, will NOT be entitled to a refund. Cancellation of registration for this event must be made in writing and mailed to PRSA 2021 International Conference, 411 Lafayette Street, Suite 201, New York, NY 10003, Attn: PRSA 2021 International Conference Registration, or by email to [cledesma@pcm411.com](mailto:cledesma@pcm411.com). Substitute attendees will be permitted (with appropriate documentation) until Sept. 1, 2021.

**Photography Notice:** Be aware that by participating in PRSA's public forum, "The PRSA 2021 International Conference," you are automatically authorizing the Public Relations Society of America (hereinafter "PRSA") and its employees, agents and assigns to use your name, photograph, voice or other likeness for purposes related to the mission of PRSA, including but not limited to publicity, marketing, websites, other electronic forms of media, and promotion of PRSA and its various programs.

By checking this box, I agree with the Registration & Cancellation Policies noted above.